



NEWSBTC

MEDIA KIT
2019

WWW.NEWSBTC.COM

About the company

NewsBTC covers bitcoin news, technical analysis and forecasts for bitcoin and other altcoins, as well as news related to bitcoin exchanges, bitcoin mining, blockchain technology and price forecasts for various virtual currencies.

We are blockchain marketing experts and we offer a 360 degree full suite blockchain marketing service, guaranteed to bring your token sale to a successful close.

NewsBTC is a news portal owned and operated by NewsBTC Media Group.

Services

- Display advertising
- Native advertising
- Campaign management
- Advisor services
- Consultancy services
- Deep insight campaign tracking
- Editorial services

SOCIAL MEDIA STATISTICS



37K



21K

SITE STATISTICS

3 M

MONTHLY UNIQUE
USERS

12 M

MONTHLY
IMPRESSIONS

35K

EMAIL
SUBSCRIBERS

ADVERTISING COSTS

BANNER	CPM	500k IMPRESSIONS	1m IMPRESSIONS
Leaderboard 1100x100 px	\$15	\$7,500	\$13,000
Homepage Jumbo 1100x400 px	\$13	\$6,500	\$11,000
Latest Section Box 250x250 px	\$12	\$6,000	\$10,000
Bitcoin Section Box 250x250 px	\$10	\$5,000	\$8,000
Sidebar Jumbo Tower 300x600 px	\$12	\$6,000	\$10,000
ICO Section Box 250x250 px	\$12	\$6,000	\$10,000
Technical Section Box 250x250 px	\$10	\$5,000	\$8,000
Altcoin Section Box 250x250 px	\$8	\$4,000	\$6,500
Footer Leaderboard 1100x100 px	\$8	\$4,000	\$6,500
Content Banner Upper 728x90 px	\$14	\$7,000	\$12,000
Content Banner Lower 728x90 px	\$12	\$6,000	\$10,000

NEWSBTC.COM

LEADERBOARD 1100X100

LATEST

Bitcoin

Altcoin

ICO

STO

ICO SECTION BOX 100X100

HOME PAGE JUMBO 1100X400

BITCOIN

CRYPTO

SPONSORED

HOME PAGE JUMBO 1100X400

TECHNICAL

TECHNICAL SECTION BOX 100X100

VIDEOS

FOOTER LEADERBOARD 1100X100

NEWSBTC.COM

Only in March 20% cashback

Binance Forays Into Indonesia's Booming Crypto Scene, a Key Emerging Market

CONTENT BANNER UPPER 720x100

Binance Links To Educate Indonesian Crypto Investors

Asia Continues To Be Crypto Hub

CONTENT BANNER LOWER 720x100

DISCUSS

1 BTC +200 FREE SPINS

ADVERTISING COSTS

OTHER	PRICE
ICO Listing (includes review and rating)	\$3,000
Featured ICO Logo (homepage)	\$5,000 (one month)
Sponsored Articles (1)	\$2,500
Sponsored Articles (3)	\$6,000
Interview	\$2,500
Video Review	\$2,500
Video Sponsor (12+)	\$3,000
Business Listing	\$1,000
Top Exchange Listing	\$4,000
Top Casino Listing	\$4,000
Mailblast (1)	\$2,000
Mailblast (3)	\$5,000
Press Release (1)	\$799
Press Release (3)	\$2,200

PACKAGES

PR and Content Package Silver

- 1 x press release on NewsBTC
- 1 x Sponsored Article on NewsBTC
- 1 x Mailer to NewsBTC database (approximately 35,000 subscribers)

Price – \$3,000

Available – immediately

PR and Content Package Gold

- 2 x press release on NewsBTC
- 2 x Sponsored Article on NewsBTC
- 1 x Mailer to NewsBTC database (approximately 35,000 subscribers)

Price – \$5,000

Available – immediately

PACKAGES

PR and Content Package Platinum

- 3 x press release on NewsBTC
- 3 x Sponsored Article on NewsBTC
- 2 x Mailers to NewsBTC database (approximately 35,000 subscribers)

Price – \$7,500

Available – immediately

Bonus: add social shares to all items for an extra \$300 (silver package), \$350 (gold package) and \$400 (platinum package).

CONTENT PACKAGE

- 3 x Sponsored stories
- 1 x Editorial piece
- 2 x PRs

Price – \$10,000 (add social shares for each piece of content for \$500 additional)

PACKAGES

EXCHANGE PACKAGE

- Featured exchange logo on homepage (1 month)
- Exchange review
- Sponsored article x 2
- PR x 2
- Social media announcements (Twitter, Facebook and Telegram)
- Mailblast x 1

Price – \$15,000

CONTACT US

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