

# NEWS BTC

MEDIA KIT 2019

# About the company

NewsBTC covers bitcoin news, technical analysis and forecasts for bitcoin and other altcoins, as well as news related to bitcoin exchanges, bitcoin mining, blockchain technology and price forecasts for various virtual currencies.

We are blockchain marketing experts and we offer a 360 degree full suite blockchain marketing service, guaranteed to bring your token sale to a successful close.

NewsBTC is a news portal owned and operated by NewsBTC Media Group.

## **Services**

- Display advertising
- Native advertising
- Campaign management
- Advisor services

- Consultancy services
- Deep insight campaign tracking
- Editorial services

#### SOCIAL MEDIA STATISTICS



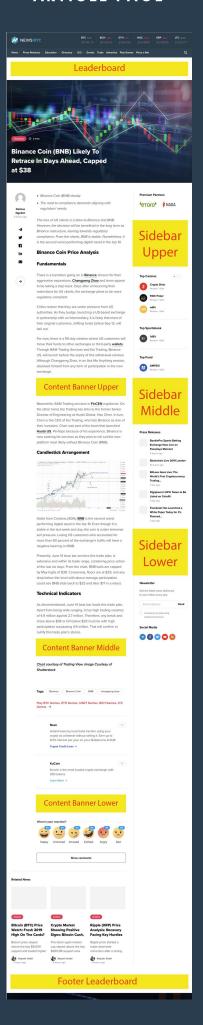
# ADVERTISING COSTS

BANNER	СРМ	500k Impressions	1m IMPRESSIONS
Leaderboard 1100x90 px	\$12	\$6,000	\$10,500
Homepage Jumbo Upper 860x380 px	\$10	\$5,000	\$8,500
Homepage Jumbo Lower 860x380 px	\$9	\$4,500	\$8,000
Sidebar Upper 300x250 px	\$8	\$4,000	\$7,000
Sidebar Middle 300x250 px	\$8	\$4,000	\$7,000
Sidebar Lower 300x250 px	\$8	\$4,000	\$7,000
Footer Leaderboard 1100x90 px	\$6	\$3,000	\$5,000
Content Banner Upper 728x90 px	\$11	\$5,500	\$9,500
Content Banner Middle 728x90 px	\$10	\$5,000	\$8,500
Content Banner Lower 728x90 px	\$9	\$4,500	\$8,000

#### **HOME PAGE**

## NEWS BTC Leaderboard Latest News **€етого №** NAGA Sidebar Upper Why Binance and Coinbase are Betting on This Indian Startup eToro Review - Visit Nick Chong - 1 hour ago WCX Review - Visit PrimeXBT Review - Visit Crypto Slots Review - Visit BitStarz Review - Visit Bitcoin Unfazed by Facebook, Why Further Gains Are Likely SWC Poker Review - Visit 1xBit Review · Visit AMFEIX Roulow · Visit Sidebar Bitcoin (BTC) Price Watch: Fresh 2019 High On The Cards? Middle BitLeex Goes Live: The World's First Cryptocurrency Trading... Crypto Market Showing Positive Signs: Bitcoin Cash, EOS, TRX, ADA... Recovery Facing Key Hurdles Asyush Jindal - 9 hours ago Sidebar Lower Email address Send I consent to my data being collected and strend 00000 Jumbo Banner Upper Ethereum (ETH) has had a very positive past few months, putting a significant amount of... Lightning Labs has taken one step closer to bringing Lightning Network payments to mobile with... Footer Leaderboard

#### **ARTICLE PAGE**



# ADVERTISING COSTS

OTHER	PRICE
ICO Listing (includes review and rating)	\$2,500
Featured ICO Logo (homepage)	\$3,500 (one month)
Sponsored Articles (1)	\$2,000
Sponsored Articles (3)	\$5,000
Interview	\$2,000
Video Review	\$2,000
Video Sponsor (12+)	\$2,500
Business Listing	\$750
Top Exchange Listing	\$3,000
Top Casino Listing	\$3,000
Mailblast (1)	\$1,500
Mailblast (3)	\$3,500
Press Release (1)	\$750
Press Release (3)	\$1,500

## **PACKAGES**

#### PR and Content Package Silver

- 1 x press release on NewsBTC
- 1 x Sponsored Article on NewsBTC
- 1 x Mailer to NewsBTC database (approximately 35,000 subscribers)

Price - \$3,500

Available - Immediately

#### PR and Content Package Gold

- 2 x press release on NewsBTC
- 2 x Sponsored Article on NewsBTC
- 1 x Mailer to NewsBTC database (approximately 35,000 subscribers)

Price - \$5,500

Available - Immediately

## **PACKAGES**

#### PR and Content Package Platinum

- 3 x press release on NewsBTC
- 3 x Sponsored Article on NewsBTC
- 2 x Mailers to NewsBTC database (approximately 35,000 subscribers)

Price - \$7,500

Available - Immediately

**Bonus:** add social shares to all items for an extra \$225 (silver package), \$265 (gold package) and \$300 (platinum package).

#### **CONTENT PACKAGE**

- 3 x Sponsored stories
- 1 x Editorial piece
- 2 x PRs

Price - \$7,500 (add social shares for each piece of content for \$375 additional)

## **PACKAGES**

#### **EXCHANGE PACKAGE**

- Featured exchange logo on homepage (1 month)
- Exchange review
- Sponsored article x 2
- PR x 2
- Social media announcements (Twitter, Facebook and Telegram)
- Mailblast x 1

Price - \$11,500

## **CONTACT US**

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