



NEWS **BTC**

MEDIA KIT

2021

## About The Company

NewsBTC covers bitcoin news, technical analysis and forecasts for bitcoin and other altcoins, as well as news related to bitcoin exchanges, bitcoin mining, blockchain technology and price forecasts for various virtual currencies.

We are blockchain marketing experts and we offer a 360 degree full suite blockchain marketing service.

NewsBTC is a news portal owned and operated by NewsBTC Media Group.

## Services

- Display advertising
- Native advertising
- Campaign management
- Advisory services
- Consultancy services
- Deep insight campaign tracking
- Editorial services

# STATISTICS

NEWS **BTC**

Facebook



**25,000**

Mail



**76,000**

Twitter



**49,600**

Telegram

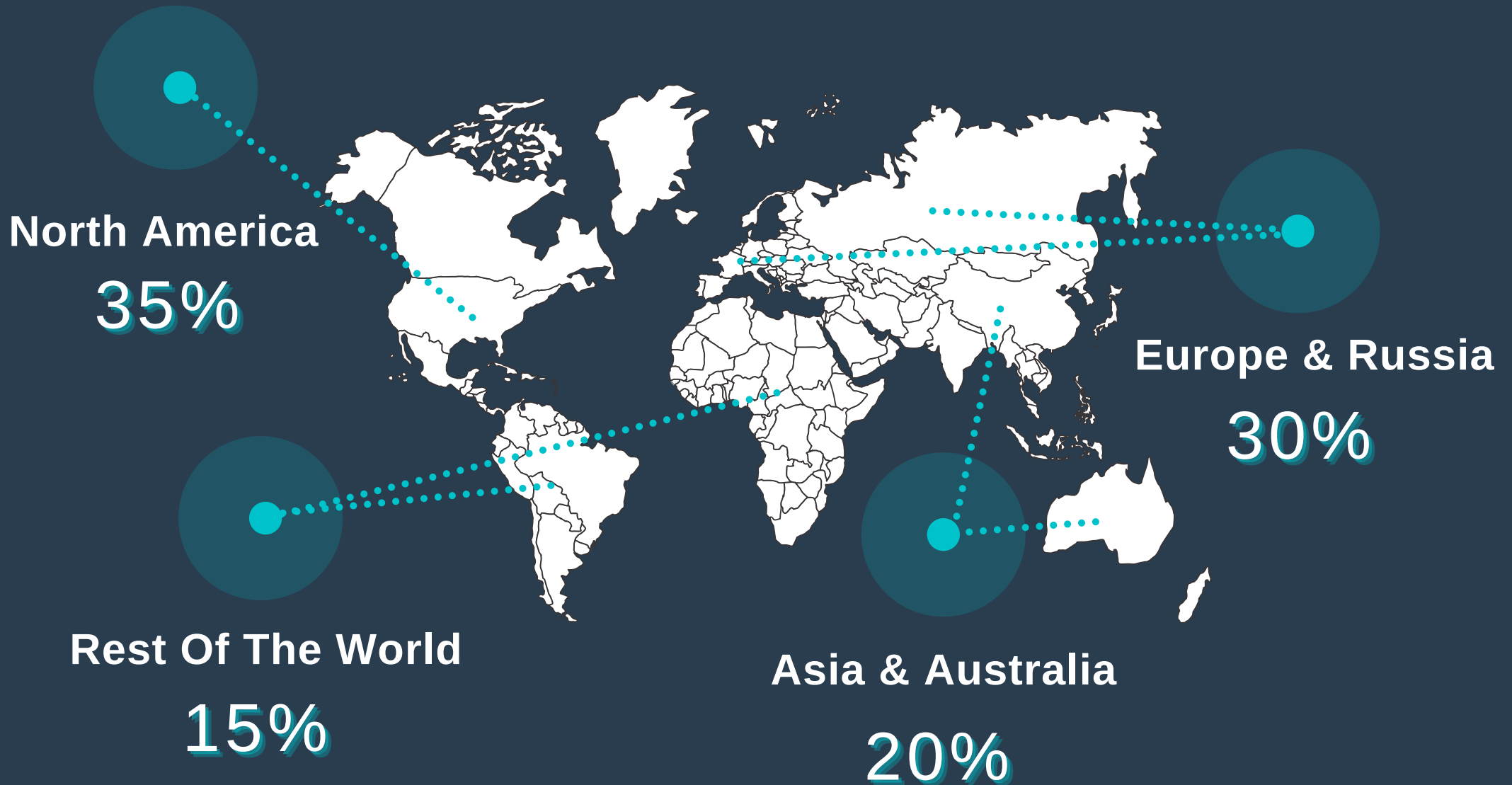


**3,360**

## Traffic

2.5 million monthly  
unique users

4.5 million monthly  
page views



# PRICING

NEWS **BTC**

## DISPLAY MEDIA

Banner Position	Banner Size	500k	1m
		Impressions	Impressions
Leaderboard	1200 x 900	\$8 CPM	\$6 CPM
In Content (Top)	728 x 90	\$7 CPM	\$5 CPM
In Content (Middle)	728 x 90	\$6 CPM	\$4 CPM
Sidebar (Upper)	300 x 250	\$6 CPM	\$4 CPM
Sidebar (Lower)	300 x 250	\$5 CPM	\$4 CPM
Homepage Feed	728 x 90	\$6 CPM	\$4 CPM

## CONTENT

NEWS **BTC**

Type	Single	Multiple
Sponsored Article	\$1,500	Available on Request
Press Release	\$550	Available on Request
Interview	\$1,750	Available on Request
Review (with dedicated review page)	\$2,000	Available on Request
Newsletter (mailer)	\$1,500	Available on Request

## MISCELLANEOUS

Type	1 Month	3 Months
Logo (Sidebar)	\$3,500	\$9,000
Premium Partners Logo	\$5,000	\$12,000
Menu Button	\$5,000	\$12,000

## Banner Package

500k Impressions Leaderboard  
500k Impressions Sidebar

**\$6,000**

## Content Package

2 x Sponsored Articles  
2 x Press Release

**\$5,000**

## Banner & Content Package

500k Impressions Leaderboard  
2 x Sponsored Articles

**\$5,500**

## Press Release Package

5 x Press Releases

**\$2,000**

# CONTENT ONLY PACKAGES

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## Content Silver

2 x Article  
1 x Press Release  
1 x Mailer

**\$5,000**

## Content Gold

3 x Article  
2 x Press Release  
2 x Mailer

**\$7,500**

## Content Platinum

5 x Article  
4 x Press Release  
4 x Mailer

**\$12,000**



# FULL 360 PACKAGES

NEWS **BTC**

## 360 Silver

1 x Article  
1 x Mailer  
500k Banner Impressions

**\$5,000**

## 360 Gold

2 x Article  
2 x Mailer  
1 million Banner Impressions

**\$10,000**

## 360 Platinum

4 x Article  
2 x Mailer  
2 million Banner Impressions

**\$15,000**

## 360 Ultimate

4 x Article  
4 x Mailer  
2 x Interview  
2 million Banner Impressions

**\$20,000**

**\*all 360 packages include social shares**

# BANNER PACKAGES

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<b>2 Million Impressions</b>	<b>Price - \$7,500</b>
<b>4 Million Impressions</b>	<b>Price - \$12,000</b>
<b>8 Million Impressions</b>	<b>Price - \$20,000</b>

# EXCHANGE PACKAGES

Logo 1 Month (sidebar)  
Dedicated Review Page  
2 x Articles  
1 x Mailer

**\$7,500**

Logo 3 Month (sidebar)  
Dedicated Review Page  
2 x Articles  
1 x Mailer

**\$10,000**

# CONTACT US

NEWS **BTC**

Sales Enquiries : [advertise@newsbtc.com](mailto:advertise@newsbtc.com)

CEO: Samuel Rae

Email: [samuel@newsbtc.com](mailto:samuel@newsbtc.com)

Telegram: [@samueljrae](https://t.me/samueljrae)

Skype: [samueljrae](https://www.skype.com/people/samueljrae)