



NEWS BTC

**MEDIA KIT
2022**

About The Company

NewsBTC covers bitcoin news, technical analysis and forecasts for bitcoin and other altcoins, as well as news related to bitcoin exchanges, bitcoin mining, blockchain technology and price forecasts for various virtual currencies.

We are blockchain marketing experts and we offer a 360 degree full suite blockchain marketing service.

NewsBTC is a news portal owned and operated by NewsBTC Media Group.

Services

- Display advertising
- Native advertising
- Campaign management
- Advisory services
- Consultancy services
- Deep insight campaign tracking
- Editorial services

STATISTICS

NEWS **BTC**

Facebook



25,000

Mail



76,000

Twitter



49,600

Telegram



3,360

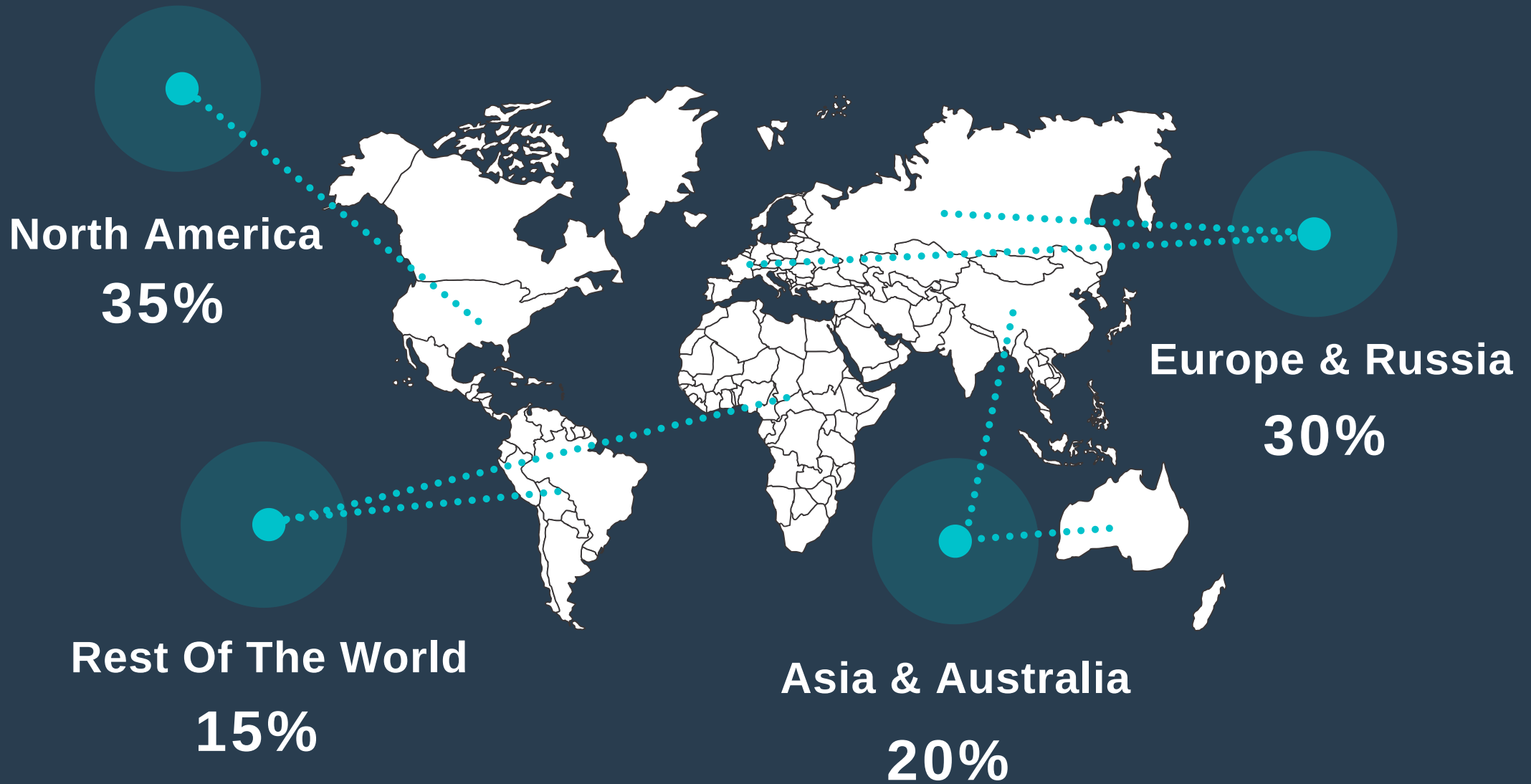
Traffic

2.5 million monthly
unique users

4.5 million monthly
page views

GEOGRAPHICS

NEWS **BTC**



PRICING

NEWS **BTC**

DISPLAY MEDIA

Banner Position	Banner Size	500k	1m
		Impressions	Impressions
Leaderboard	1200 x 900	\$10 CPM	\$8 CPM
In Content (Top)	728 x 90	\$8 CPM	\$6 CPM
In Content (Middle)	728 x 90	\$6 CPM	\$5 CPM
Sidebar (Upper)	300 x 250	\$6 CPM	\$5 CPM
Sidebar (Lower)	300 x 250	\$6 CPM	\$5 CPM
Homepage Feed	728 x 90	\$6 CPM	\$4 CPM

CONTENT

NEWS **BTC**

Type	Single	Multiple
Sponsored Article	\$1,999	Available on Request
Press Release	\$699	Available on Request
Interview	\$1,999	Available on Request
Review (with dedicated review page)	\$1,999	Available on Request
Newsletter (mailer)	\$1,750	Available on Request

MISCELLANEOUS

Type	1 Month	3 Months
Logo (Sidebar)	\$3,500	\$10,000
Premium Partners Logo	\$5,000	\$12,000
Menu Button	\$5,000	\$12,000

Banner Package

500k Impressions Leaderboard
500k Impressions Sidebar

\$6,500

Content Package

2 x Sponsored Articles
2 x Press Release

\$4,500

Banner & Content Package

500k Impressions Leaderboard
2 x Sponsored Articles

\$7,500

Press Release Package

5 x Press Releases

\$3,000

CONTENT ONLY PACKAGES

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Content Silver

2 x Article
1 x Press Release
1 x Mailer

\$5,500

Content Gold

3 x Article
2 x Press Release
2 x Mailer

\$7,500

Content Platinum

5 x Article
4 x Press Release
4 x Mailer

\$12,500

FULL 360 PACKAGES

NEWS **BTC**

360 Silver

1 x Article
1 x Mailer
500k Banner Impressions

\$6,000

360 Gold

2 x Article
2 x Mailer
1 million Banner Impressions

\$12,000

360 Platinum

4 x Article
2 x Mailer
2 million Banner Impressions

\$17,000

360 Ultimate

4 x Article
4 x Mailer
2 x Interview
2 million Banner Impressions

\$22,000

***all 360 packages include social shares**

BANNER PACKAGES

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2 Million Impressions	Price - \$7,500
4 Million Impressions	Price - \$12,000
8 Million Impressions	Price - \$20,000

EXCHANGE PACKAGES

Logo 1 Month (sidebar)
Dedicated Review Page
2 x Articles
1 x Mailer

\$7,500

Logo 3 Month (sidebar)
Dedicated Review Page
2 x Articles
1 x Mailer

\$10,000

CONTACT US

NEWS **BTC**

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